

FLORIDA MIRACLE

CENTRAL FLORIDA'S DANCE MARATHON

FUNDRAISING IDEAS

Have fun with your fundraising efforts! There are plenty of creative ways to help you reach your fundraising goal. Here are 10 ideas to get you started:

- 1) Challenge your social media followers:** Ask your Facebook, Instagram and Twitter followers to make a donation on your behalf. To keep things interesting, offer to complete challenges for each milestone you reach (*Ex: Promise to grow a mustache or debut a drastic hair change for the cause if you hit the \$500 mark*).
- 2) Use social media to THANK donors:** When you receive a donation, give them a shout out on Facebook, Twitter or Instagram by tagging them and including your personal fundraising link. People like to know their actions are appreciated, and who knows, it might even encourage someone who wants a shout out of their own to donate!
- 3) Ask local businesses:** Walk in to a neighborhood coffee shop, restaurant or store and you could walk away with a donation! (*Cash and checks can be entered on your fundraising pages as a pledge and accounted for once we receive it.*)
- 4) Propose a casual day at work:** Encourage your workplace to offer a dress-down day in exchange for a small donation. (*Don't forget to make sure the boss is OK with it!*)
- 5) Get kids in on the fun:** Kids can make a difference too. Fundraising is the perfect reason to organize a lemonade stand or collect spare change.
- 6) Organize a bake sale:** If sweet treats are your specialty, stage a bake sale at work or at your child's school.
- 7) Host a cocktail hour or dinner party:** Rather than spend a night out, host a cocktail hour or dinner party at your home. This is your chance to entertain your family and friends while raising important funds.
- 8) Tie donations to everyday expenses:** Asking your supporters to skip a small purchase in exchange for a donation is a simple and effective way to gain support. Why not encourage your co-workers to donate their coffee money for the day to support your efforts?
- 9) Stage a car wash:** Find a prime location in your neighborhood to set up a car wash. Don't forget to promote your efforts around the area!
- 10) Write an email or letter:** Let your family and friends know that you are participating in Miracle Trail Ride and would like their support. There is a sample fundraising letter on the DonorDrive dashboard to help you "make the ask."

BONUS: Contact us at 407-481-2774 and we'd be glad to help you brainstorm other ideas!